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A new generation of applicator that facilitates



A unique combination of enzymatic complex and anti-adhesive agents to fight against dental plaque, tartar, and bad breath



Liquorice extracts for the comfort of the gum



Buccaclean

Gel dentaire Dental gel

Poor dental health

is common in dogs and cats¹,

Affects on average:



ACT QUICKLY IN ORDER TO REDUCE THE DEVELOPMENT OF:

Dental plaque 24 h

Calculus 3 days

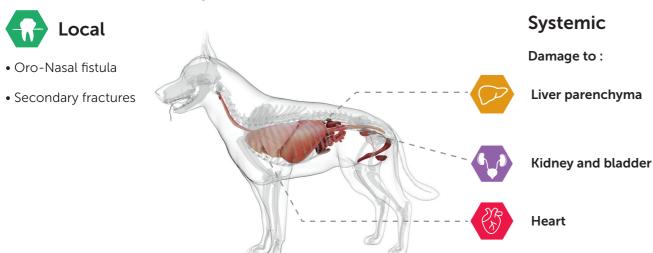
Gingival inflammation (reversible state) 2 weeks

Gingival recession and root exposure (permanent bone loss)

The main cause: dental plaque

- Bacteria, contained in a matrix made of salivary glycoproteins and extracellular polysaccharides
- Up to 10¹² bacteria per grams captured
- These bacteria are 1,000 to 1,500 times more resistant to antibiotics and antiseptics than other bacteria

Numerous consequences on health¹,





Pain: dental pain can be severe in humans. Animals show less obvious signs, but they possibly have the same level of pain as human beings.

And a psychosocial effect of bad breath

The bond between the animal and their owners is significantly impacted² Dental care is important but poorly done: close to 2/3rd of pet owners consider brushing the teeth of their dog on a daily basis but in practice, less than 4% do it³

> How to facilitate dental care to empower the bond between the animal and their owners?

Buccaclean® gel: A healthy mouth and soothed gums in a simple way

Healthy mouth and fresh breath

Fights against the bacterial biofilm and dental plaque



Reinforces the natural defenses with the use of peroxydases⁴

- Enzymes naturally present in the saliva
- Interferes with the glucose metabolism: limits the bacterial growth
- Fosters the formation of Thiocyanate ions: anti-bacterial activity



Limits the bacterial adhesion with an antibiofilm polysaccharide⁵

- Blocks the mechanism of bacterial adherence
- Helps to maintain the balance of oral microbiota



Alters bacterial viability with the use of bromelain⁶

- Protease naturally present in the pineapple plant
- Exerts an in vitro activity against bacteria of the dental plague



Soothes gums



Liquorice extracts⁷

- Modulation of the synthesis of pro-inflammatory mediators released by the bacteria in the dental plaque
- Improve the comfort and cell regeneration of injured gums

Ease of use

Makes pet owner's life easier thanks to a unique applicator

Pre-assembled packaging that limits manipulation

A soft tip for a pain-free application to massage the gum gently-



Meat flavour for a higher acceptance

Why recommend Buccaclean® gel?



Fun

- A soft applicator providing a gentle massage of the gums
- A daily treat thanks to the meat flavour
- Soothed gums



- Easy-to-use thanks to a pre-assembled packaging
- Comfort of use with an applicator that goes directly in the mouth



Health

- A real innovation that fosters dental care
- An enhanced solution against the bacterial biofilm
- A chlorhexidine-free alternative